

Client Application

Date: _____ Found us through: _____

Author name: _____

Mailing address: _____

E-mail address: _____

Daytime telephone: _____ Best time to call: _____

Proposed book title: _____

How complete is your manuscript? _____ Page count: _____ Word count: _____

Other books you've published (title, date, amount sold): _____

List the ministry and marketing opportunities available to you: _____

List the key leaders and influential people willing to promote your book: _____

How will you create an immediate market response for your book? _____

Which publisher(s) have seen this manuscript? _____

Event or situation that would be an ideal time to introduce your new book: _____

Quantity of books you may need for the market available to you in the first year: _____

Please provide six additional items of information: 1) your personal biographical information, a short ministry and vocational sketch, 2) hard copy of manuscript or completed portion, 3) table of contents, 4) a brief manuscript overview, 5) chapter-by-chapter summary, 6) your travel itinerary for the next 12 months.

Keith will personally review your material and schedule a two-hour consultation call to share his analysis with you, discuss a variety of publishing options, answer your publishing, writing, and book marketing questions. He will also share useful writing insights to guide you toward successful publishing. Send this application, supporting materials, and a check for \$90 to cover administrative costs to: Keith Carroll, PO Box 428, Newburg, PA 17240.

Your satisfaction with Keith's review and consultation call is guaranteed. Your check won't be cashed until after the 2-hour call and you are satisfied with the advice and direction Keith gives. Once you are published, as your agent, Keith receives 10% from the royalties you receive instead of the industry norm of 15% to 20%.